

# James Lopezzo

Results-driven video and media professional. Fueled by a passion for the convergence of technology, storytelling, commerce and art.

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## EXPERIENCE

### **Extreme Reach**, New York, NY — *Lead Video Specialist*

February 2013 - PRESENT

Deadline-intensive, client-focused editorial and file creation work. I help manage the workflow of a nine-person team, and collaborate closely with account executives representing many high-profile brands. I've trained colleagues in the use of our proprietary software and have created / helped refine department-wide workflows.

### **Leopard Films**, New York, NY — *Assistant Editor*

Various Stints 2007, 2012

Worked on various lifestyle programs for HGTV, including 'House Hunters International' and 'Beyond Repair'. I performed a wide variety of tasks, including: stringing out cuts, syncing footage and prepping sequences for online, cutting in B-Roll coverage, doing GFX and effects passes on fine cuts, and uploading various cuts for producers.

### **USA Studios**, New York, NY — *Video Editor*

MARCH 2010 - SEPTEMBER 2012

Performed a wide-variety of deadline-intensive, client-focused duties, including (but not limited to): supervised edit sessions with Final Cut Pro, closed captioning, custom DVD and Blu-Ray authoring and duplication, digital spot distribution, media transcoding, NTSC and PAL standards conversion.

## EDUCATION

### **Emerson College**, Boston, MA — *Master of Arts Degree*

JANUARY 2008- DECEMBER 2009

Wrote / produced / directed a twenty-minute short film on a budget of \$4,000. Worked as an assistant in one of the college's Avid edit labs.

### **The College of New Jersey**, Ewing, NJ — *B.A. Communications*

SEPTEMBER 1998- MAY 2002

References, comprehensive work history, and a selection of creative and writing samples available upon request.

## SKILLS

Adobe Creative Cloud  
(Premiere, After Effects,  
Photoshop)  
Final Cut Pro  
Avid Media Composer

Knowledgeable of broadcast technical standards, 4K standards, and industry-standard file formats and codecs.

Proficient at operating and troubleshooting a wide range of film and digital video camera equipment as well as DSLR cameras, VTRs and broadcast equipment.

Basic proficiency with FFMPEG and AviSynth.

Storyboarding /  
Pre-visualization

Currently learning computer science basics on Udacity.com (Python programming, bash scripting)

## OTHER ACTIVITIES

Screenwriting

Short Film Production

Multimedia Artist

Video Shooting